







PARTNER OPPORTUNITIES MAXIMISED

Make your BRAND visible to your CUSTOMERS

SHOW DIRECTORY ADVERTISEMENT

FRONT COVER - Maximum Visibility
INR ₹ 1.00.000 | \$2000

BACK COVER - Premier Position INR ₹90,000 I \$1800

FRONT/BACK COVER INSIDE - High Visibility INR ₹75,000 I \$1500

FIRST PAGE & LAST PAGE - Prime Position INR ₹60,000 | \$1200

PAGE 2 TO PAGE 15 - Prime Position INR ₹50,000 I \$1000

INSIDE FULL PAGE: INR 40,000 | \$800 | INSIDE HALF PAGE: INR 25,000 | \$500

















BRANDING OPPORTUNITY



*Per Banner



BECOME A SPONSOR







EXCLUSIVE SECTOR PARTNER:

SPONSORSHIP OPPORTUNITY

Partnership Opportunity: 1 in Each Category



Partnership Value: INR 10,00,000 / USD 20,000

- Logo as exclusive Category Partner at Exhibition venue in Hoardings and Entrance Gates
- Logo as exclusive Category Partner with other Co Sponsors on Event Website
- Logo as exclusive Category Partner with other Co Sponsors in all E Communications
- Logo as exclusive Category Partner with other Co Sponsors in Visitor Invitation
- Logo as exclusive Category Partner with other Co Sponsors in Exhibition Catalogue

- Logo as exclusive Category Partner at Exhibition Venue in all Event Branding
- 2 Self Standees (10X10 ft)
- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Full Page Advertisement in Show Directory
- Media Coverage
- Social Media Post



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VISITOR LANYARD PARTNER:

Partnership Opportunity: 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

Benefits:

- Logo on Lanyard (15000+)
- Logo on Pre Registered Visitor Link
- Logo on Visitor Registration Form
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Branding at Registration Area
- Logo with Other Co-Sponsors across the venue
- Social Media Post

SPONSORSHIP OPPORTUNITY







SPONSORSHIP OPPORTUNITY

VISITOR BADGE PARTNER:

Partnership Opportunity: 1 Nos

Partnership Value: INR 4,00,000 / USD 8,000

- Logo on Lanyard (15000+)
- Logo on Pre Registered Visitor Link
- Logo on Visitor Registration Form
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Branding at Registration Area
- Logo with Other Co-Sponsors across the venue
- Social Media Post







SPONSORSHIP OPPORTUNITY

VIP LOUNGE PARTNER

Partnership Opportunity: 1 Nos

Partnership Value: INR 12,00,000 / USD

24,000

- Logo on VIP Invitations
- Co Branded VIP Lounge with Logo and Signages across the VIP Lounge
- Logo on Event Website
- Complimentary Access For 75 VIP Invitees
- 2 Self Standees 10X10 Ft
- Logo on Event Website
- Logo on Exhibitor Catalogue
- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Media Coverage
- Social Media Post







SPONSORSHIP OPPORTUNITY

EXHIBITOR NIGHT HOST:

Partnership Opportunity: 2 Nos

- Exclusive Dinner Host
- Exclusive Cocktail Host

Partnership Value: INR 10,00,000 / USD 20,000

- Logo on venue
- Signage- 03 NOS. Each Size 3 * 6 Ft
- Logo on Exhibitor and VIP Invitations
- Logo on Stage Backdrop
- Logo in Exhibitor Catalogue
- Logo on Event Website
- 2 Self Standee (10X10)
- 5 Pole Buntings



- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Media Coverage
- Social Media Post





SPONSORSHIP OPPORTUNITY

BEVERAGE PARTNER:

Partnership Opportunity: 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

- Logo on Water Bottles (200 ml): 50,000 qty
- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Branding at Distribution Points
- 2 Self-standee (10X10 Ft)
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Social Media Post







SPONSORSHIP OPPORTUNITY

VISITOR BAG PARTNER:

Partnership Opportunity: 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

- Distribution from Visitor Registration Counter Only
- Co-Branded Bag as per Approved Quality and Design – 10,000 Nos
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Logo on Sponsor Panel at Venue
- One 10X10Ft Branding in Visitor Walkway
- Social Media Welcome Post











DIGITAL MARKETING

03. SMS 02. WhatsApp 01. Emailers **Business Is Mobile Now** Send promotional creatives or videos to prospective

Engage & Interact

Graphic posts about your plans for the Show attract industry people active on social media.

04. Social Media

Short & Direct

Send short and direct messages to your clients and create a buzz before the Show starts

* Customised package is made as per requirement!

customers from all across

the country.

*Start @ ₹75,000 | \$1500

*GST Extra @18%

Straight To The Inbox

Send company promotional

emailer to the huge database of prospective visitors of the Show.





FOR DETAILS CONTACT:



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